

REMARKS

The Official Action dated December 14, 2004, requested that the Applicant and Assignee of the present application provide certain information that the Examiner has determined is reasonable necessary to the examination of the present application in accordance with 37 C.F.R. §1.105.

In response to the request for information under 37 C.F.R. §1.105, the Assignee is providing copies of the following documents describing NCR Corporation's Retail Decisions and CRM Solutions:

- (1) Teradata Retail Decisions White Paper, © 2001 NCR Corporation;
and
- (2) Teradata CRM (Customer Relationship Management) Version 5
Functional Overview, August 2003.

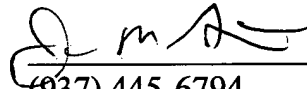
It is believed that the documents referenced above satisfy the request made by the Examiner for information concerning the NCR Corporation products described in the article titled "NCR Solution for Targeted marketing and Campaign Management Helps Retailers Attract and Retain Their Most Profitable Customers" attached to the present Office Action. Additional information concerning the Retail Decisions Solution is available at the NCR Corporation website at the page <http://www.teradata.com/t/page/85114/index.html>. Additional information concerning the Teradata CRM Soultion is available at the NCR Corporation website at pages <http://www.teradata.com/t/page/42992/index.html> and <http://www.ncr.com/en/solutions/crm/crm.htm>.

A copy of USPTO form PTO/SB/08b, "INFORMATION DISCLOSURE STATEMENT BY APPLICANT" is attached. In accordance with the present Office Action, the fee and certification requirements of 37 C.F.R. §1.97 have been waived for the submission of these documents.

Should the Examiner have any questions concerning the documents provided, or require any other assistance in prosecuting the present application, the Examiner is urged to contact the undersigned attorney.

In view of the foregoing amendments and remarks, it is believed that the application is in condition for allowance. Early and favorable action is respectfully requested.

Respectfully submitted,



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